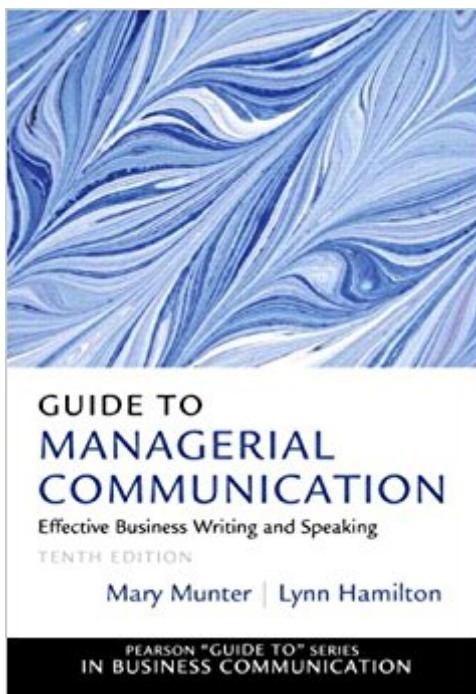


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Guide To Managerial Communication (10th Edition)



Synopsis

Directed primarily toward undergraduate or graduate business or communications students, this text also provides practical content to current and aspiring industry professionals. A brief, professional, reader-friendly guide to improving managerial communication. Guide to Managerial Communication is a clear, concise, practical text for cultivating effective written and oral communication in a managerial, business, government, or professional context.

Book Information

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Customer Reviews

I read this book for an MBA course and it has been such a great help in improving my writing skills. It's more than that, it's a great resource for writing, presentations, and editing to make sure the business reader is impressed with your work. It's a short book but every page is chock full of great tips. If you want to become more effective in your communication, you owe it to yourself to buy this book.

I found this book to be very easy to read given its format. I loved the brief ideas on presentation, speaking, and writing. Get this book for sure.

If you are looking for tips of how is the most effective way to communicate in writing, speaking in presentation or meetings, this is the book for you.

A good, basic communication guidebook--it covers many things that I wish everybody knew about business communication. However, by the time I was introduced to the book (required for my MBA) I was well past the material it covers.

Highly Recommended!

Concise, over-priced!Fantastic resources for writing, and presenting preparation/execution.Another ridiculously priced book for university students.

This is a fantastic book that will help anyone improve their writing regardless of their experience. It's a really nice, concise little book that is easy to navigate making it a great reference. So glad this book was required for my course, I probably wouldn't know about it otherwise.

Very Good

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